

# GRAND AVENUE



Jiangling Motors  
Co., Ltd.

JV with Ford



**JMC**  
f JMCGMotors

# WHERE INTELLIGENCE MEETS UNYIELDING TOUGHNESS

Grand Avenue, JMC All New mid-sized pickup, embodies a perfect fusion of intelligence and unyielding toughness, designed to empower you to conquer whatever lies ahead on your journey. Whether it's your next work assignment, a thrilling recreational outing, or your grandest adventure yet, the Grand Avenue stands ready. As JMC's most capable and versatile pickup ever, it's here to help you embrace the Grand Avenue lifestyle, on your terms.



## GRAND AVENUE

# POWER & CAPABILITY

## Conquer Any Terrain with Confidence

The all-new JMC Grand Avenue is your passport to conquering any terrain and reaching your destination, no matter how challenging the road ahead may be. Just like you, it thrives on taking on every challenge head-on. A steadfast and unwavering companion with the determination to match your own drive.



## ENGINE

### FEU 2.3L Turbo Gasoline Engine

Powerful acceleration 0-100km/h of 8.8s, 0-60km/h acceleration time -- 4.5s  
Low rpm torque 220Nm/1000rpm  
Fuel consumption as low as 8.7L per 100km  
Three times winner of the "Global Ward's Ten Best Engines" award

In 4L mode, the front and rear output torque is 1:1, more capable of getting out of trouble.  
In 4L mode, the torque can be amplified 2.48 times, which can meet various off-road needs.



# EXTERIOR DESIGN

Powerful Presence, Exceptional Convenience

JMC Grand Avenue boasts a robust and imposing overall appearance.



LED daytime running lights and square-shaped LED clearance lights, showcasing the rugged, commanding, and powerful aesthetics of pickup.



Square wheel arches



Robust **15cm** wide side steps



Rear doors' **75°** wide opening angle, make getting in and out of the vehicle more convenient.



Cargo box lighting optional, to facilitate nighttime loading and unloading.



Rear Box Side Step optional, creating a strong, stable way to access everything in the cargo box.

Off-road Capability, approach angle of 30°, departure angle of 26°, minimum ground clearance of 235mm, and maximum wading depth of 800mm.

Industry-leading minimum turning radius of 6 meters, making it easy to maneuver. Excellent NVH performance, undergone wind tunnel testing, perfect aerodynamic design with a drag coefficient of only 0.38.





# INTERIOR DESIGN

Elevate Your Drive with Innovative Comfort and Convenience

Two interior trims—North Star Black& City Grey + William Grey(Optional dual color).  
Newly designed multifunctional steering wheel, allowing you to control cruise speed, music, and radio settings.



## ONE-TOUCH IGNITION

Keyless entry and one-touch ignition



## 10-INCH TOUCHSCREEN

with optional integrated Apple CarPlay and Android Auto



## USB+SOCKET

Two USB ports and one 12V power socket in the front row



## STORAGE SPACE UNDER

Storage space under the gearshift lever(AT Model), larger and more convenient storage space.

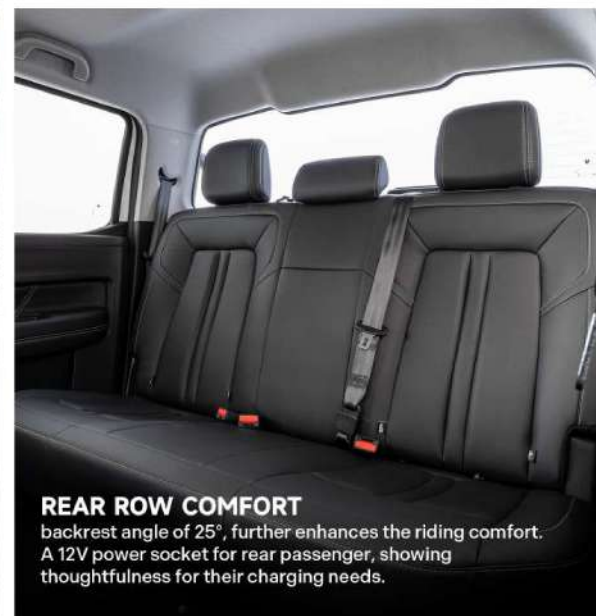


## CONDITIONING VENTS

The hidden air conditioning vents, a futuristic design that runs across the entire center console

## SIDE ARMREST

Front passenger side armrest, providing both aesthetics and practicality.



## REAR ROW COMFORT

backrest angle of 25°, further enhances the riding comfort. A 12V power socket for rear passenger, showing thoughtfulness for their charging needs.

# VERSATILITY

## Unlock Adventure with Unrivaled Comfort and Versatility

Packed with an array of exciting features, it's designed to fuel your passion for adventure and enable you to pursue all your desires. Whatever the next chapter holds, trust the Grand Avenue for unbeatable functionality and versatility.



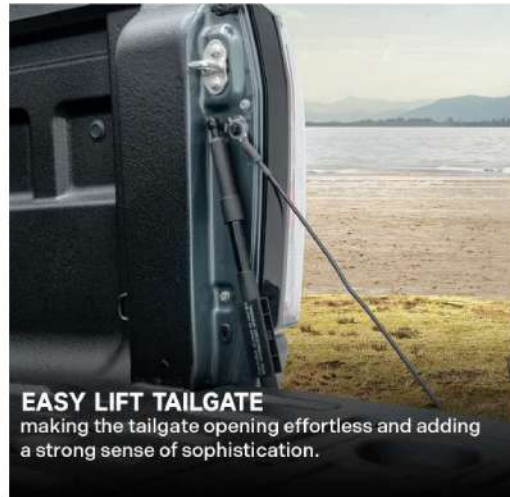
### SPACIOUS CAB

3270mm wheelbase, nearly 2m width, and 1.9m height provide ample headroom, legroom, and lateral space, offering sedan-level passenger comfort.



### CLASS-LEADING

Class-leading cargo volume of 1.35 cubic meters.



### EASY LIFT TAILGATE

making the tailgate opening effortless and adding a strong sense of sophistication.



### BEDLINER

making the cargo space not only high-end and attractive but also durable.



### EXTRA STORAGE

second-row with under-seat rear cargo bins optimized to make it easy to stash stuff. New fold-flat rear seatbacks help with loading and moving large objects.



Bosch ESP



Dual airbags + side airbags



Rear parking radars and a camera for easy and safe reversing.



Front fog lights and two front radar sensors.

# SAFETY

Safety and Reliability Redefined

Your safety and peace of mind always come first. Our all-new Grand Avenue is equipped with cutting-edge safety features to ensure your journeys, whether on or off-road, are filled with confidence and security.



## LARGE VENTILATED BRAKE DISCS

with a front disc diameter of 334mm and a rear disc diameter of 337mm, achieving an industry-leading braking distance of under 41 meters from 100km/h to 0km/h.



## PRESSURE MONITORING

Independent tire pressure monitoring system, to ensure comprehensive driving safety.



## CABIN BODY

High strength and corrosion resistant body, cabin body with a high-strength steel content of 65%. The entire exterior is covered with 100% galvanized plates, ensuring exceptional anti-corrosion performance.



## CHASSIS

High strength and corrosion resistant chassis. The longitudinal beam's section thickness is 182.3mm, with a chassis carrying capacity of 3.2T. It boasts an exceptional towing capability of 3.5T. The chassis has undergone a 1008-hour salt spray test, got strong corrosion resistance.

# SPECIFICATIONS

JMC GRAND AVENUE		AT 4X4	JMC GRAND AVENUE		AT 4X4
<b>BASIC</b>	Engine	JX4G23 GTDI	<b>LIGHT</b>	Headlights not turned off reminder	Std
	Body Size	5450*1935*1872		LED rearview mirror turning light	Std
	Cargo Size	1544x1532x540		LED daytime running light	Std
	GVW (KG)	2750		Automatic induction headlights	Std
	Curb Weight (KG)	2070		LED Lamp	Std
	Payload (KG)	680		Headlight delay off	Std
	Wheelbase	3270		High brake light	Std
	Displacement(L)	2.3		Front Fog light	Std
	Max Power(kW/rpm)	180(245)/5500		Rear fog light	Std
	Max Torque(N·m/rpm)	400/2000-3000		Fog light steering assist	Std
	Oil Tank (L)	80		Halogen front overhead light	Std
	Transmission	ZF 8AT with SelectShift			
<b>CHASSIS</b>	Front Suspension	Double cross arm coil spring independent suspension	<b>WINDOW / MIRROR</b>	Electric window	Std
	Rear Suspension	Leaf spring non-independent suspension		Electric rear mirror	Std
	Steering System	Rack and pinion type steering string		Boneless wiper	Std
	Part Time 4WD	Std		Remote window opening (lifting and lowering)	Std
	Hydraulic power steering	Std		Manual anti-glare inner rearview mirror	Std
				Defrosting	Std
				Electric AC	Std
<b>BRAKE</b>	Front disc&Rear disc Brake	Std	<b>AC</b>	Second row of foot AC outlet	Std
	245/65 R17	O		Second row of face AC outlet	Std
	265/65 R17	Std		Pollen and PM2.5 filtration	Std
<b>ENTER TAINMENT</b>	4 Speakers	Std	<b>COLOR</b>	Monochrome metallic paint	Std
	Radio	Std	<b>CARGO</b>	Bedliner	Std
	Bluetooth	Std		Cargo car rope hook	Std
	Carplay&Android-auto	Std		Steel pipe rack	Std
	10inch MP5	Std		Square box	Std



# SPECIFICATIONS

	JMC GRAND AVENUE	AT 4X4
<b>SAFETY / EXTERIOR / INTERIOR</b>	ISOFIX	Std
	ESP	Std
	BAS	Std
	RMI	Std
	Automatic collision unlock function	Std
	Collision automatic oil cutting function	Std
	Secondary collision mitigation (SCM)	Std
	Automatic Return function	Std
	Driver Three-point Safety Belt	Std
	Co-pilot Three-point Safety Belt	Std
	Three-point seat belt left and right, two-point seat belt in the middle	Std
	Driver's seat belt not fastened reminder	Std
	Driver's seat belt indicator	Std
	Reminder of door not closed	Std
	TPMS	Std
	Driver Airbag	Std
	Co-pilot Airbag	Std
	Side Airbag	Std
	120km/h speeding alarm	Std
	Automatic running lock (15km lock)	Std
	Child Lock	Std
	Rear axle mechanical differential lock	Std
	Cruise Control	Std

	JMC GRAND AVENUE	AT 4X4
<b>SAFETY / EXTERIOR / INTERIOR</b>	Hand brake release sound reminder	Std
	Electric Hold	Std
	Autohold	Std
	Reverse Redar	Std
	Front Redar	Std
	Reverse Camera	Std
	Reverse Distance Display	Std
	HAS	Std
	HDC	Std
	TCS	Std
	Keyless enter & One-button start	Std
	Remote Central Locking	Std
	Engine Immobilizer	Std
	Front Bumper	Std
	Rear Bumper	Std
	Aluminium alloy wheel hub	Std
	Steel wheel hub spare tire	Std
	Same color outside handle	Std
	Chrome-plated inner handle	Std
	Side Pedal	Std
	Front tow coupler	Std
	Front USB	Std
	Rear 12V	Std
Adjustable Steeringwheel (2 direction)	Std	
Steering wheel shift paddles	Std	
Passenger foldable armrest	Std	
Rear foldable armrest	Std	
Central glove box	Std	
Flocking carpet	Std	
3.5inch Instrument Panel	Std	
<b>SEAT</b>	Fabric	Std
	Leather Seat	O
	Driver Seats 6 -Way Electric Adjustable	Std
	Driver Seats 4 -Way Manual Adjustable	N/A
	Co-driver Seats 4 -Way Manual Adjustable	Std
	Headrest height adjustable	Std
	Reversible rear seat	Std

# CHOOSE YOUR COLOR

Cosmic Blue



Shinning Silver



Wild Red



Sandy Brown



Mica Green



Stone Black



Pearl White



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